

Consultant, lecturer, and owner of a web portal  
specialized in Central and Eastern European countries



David  
CHELLY

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[www.centreurope.org](http://www.centreurope.org), [www.esg.fr/recherche](http://www.esg.fr/recherche)

## EDUCATION

- 1998 Ph.D. in management science (highly commended), Tours University.  
Dissertation on Human Resource Management in Central and Eastern Europe.
- 1993 Postgraduate diploma in Finance, Catholic University of Lille.
- 1992 Master's Degree in Economics, Banking and Corporate finance, Nantes University.
- Trainings attended while working*
- 2000 - 2001 Master's degree in IT Management (Non-registered student), ESG Paris.
- 1995 Master's Degree in Sociology (with honors), Nantes University.
- 1994 Bachelor's Degree in Accounting, Nantes Academy.
- 1993 Bachelor's Degree in Commercial Law, Lille University.

## EMPLOYMENT

- Since 2001* - Head of Centreurope-demoelec, an internet and consulting company:
- Cross-cultural trainings for executives of French multinationals in Central and Eastern Europe (Danone, Renault, EDF-GDF, Schneider, Peugeot...);
  - Realization of market studies, two books and other printed and Cd rom publications relating to Central and Eastern Europe;
  - Realization, development and promotion of a web portal ([www.centreurope.org](http://www.centreurope.org)), which is the French leader in East-West Business;
  - Construction of a database of 10 000 firms and institutions active in Eastern Europe.
  - Founder of the a web portal for studies in management ([www.objectifgrandesecoles.com](http://www.objectifgrandesecoles.com), updated since 2002)
  - Realization (in progress) of a blended learning Master's degree of management for two French Grandes Ecoles: programming of the e-learning platforms, realization of the courses and the teaching supports, setting of the teaching organization.
- Since 1995* Lecturer in Management and European Business for graduate or post-graduate students with the Paris Graduate School of Management (also head of the research department since 2000) and with a few French Grandes Ecoles: Centrale Paris, EPSCI-ESSEC, EM Lyon...
- 1998-1999 Lecturer in Economics and Finance for the Civic Education Project (Soros Foundation & Yale University), Sofia University, Bulgaria.
- 1993-1995 Civil service as an employee in Human Resource Management and Management Cost Control with a Czech-French joint venture, Tesla Prague, Czech Republic.  
(16 months)

## OTHERS

- Computer knowledge** Internet (Dreamweaver, Flash, Frontpage, etc.), software (Access, Visio, Quark Xpress, Photoshop, etc.), programming (C, Javascript, PHP), database (Access, MySQL), hardware, operating systems and local networks.
- Languages** Fluent in English; speaking ability in Czech, Spanish and Italian; reading and structural knowledge in Russian, Bulgarian, Hebrew and German.
- Others** 33 year old, married, one child. Bi-national French & Israeli. Practise of table tennis (25), tennis (15/1) and other sports.

## REFERENCES

- Mr Armand Dhery ; Director of studies with the Paris Graduate School of Management (ESG Paris); @ adhery@esg.fr; ☎ 00 33 1 53 36 44 00
- Ms Eleonore Mounoud, Director of the Laboratory « Strategy and Technology at the Ecole Centrale de Paris; @ leonor@cti.ecp.fr; ☎ 00 33 1 41 13 13 99
- Mr Jean Beneteau, Director of the French-speaking institute of Administration and Management, Sofia (Bulgaria); @ beneteau@refer.bg; ☎ 00 (359) 2-955 95 71

## PUBLICATIONS

- Books** With F. Lafargue, *Sociétés, économies et @ffaires en Europe de L'Est*, L'harmattan, 2003.  
With H. Kasparova, *Vers l'économie de marché : des théories à la réalité*, Gecop, 1998.
- Articles** With F. Lafargue, *Le gouvernement d'entreprise en Europe*, Cahiers de l'ESG, 2003.  
Vers un modèle de gestion des ressources humaines des firmes post-socialistes d'Europe centrale et orientale ?, Cahiers de l'ESG, 2000.  
Prégnance de l'héritage communiste ? Le cas Tesla TV, Colloque de l'Université d'économie de Bratislava, Mai 1998.  
Un modèle unique de GRH pour les pays post-socialistes d'Europe centrale ? Application au cas de la République tchèque, Les Cahiers Franco-Polonais, n° 22, fév. 1998.  
Quelle politique de gestion des ressources humaines pour les entreprises post-communistes ? Application au cas de la République tchèque, Congrès de l'AGRH, Novembre 1995, Poitiers.
- Others** Editor of a research journal with the Paris Graduate School of Management (1999 and 2003) *Management en Europe centrale et orientale : les conditions de la réussite pour la prochaine décennie*.  
Many professional studies and Cd-rom: *Le marketing en République tchèque, Manager et négociier en Bulgarie, La vie en expatriation et les relations professionnelles en Hongrie...*  
Articles published in several magazines and publications: *Le Moci, les Carnets de l'Exportateur, l'Aurore nouvelle...*  
Cases studies: Microsoft France (2002), TESLA TV (1999).